

Supporting innovation in traditional industries and rural communities

About Blámi



Stjórnarráð Íslands
Umhverfis-, orku- og
loftslagsráðuneytið

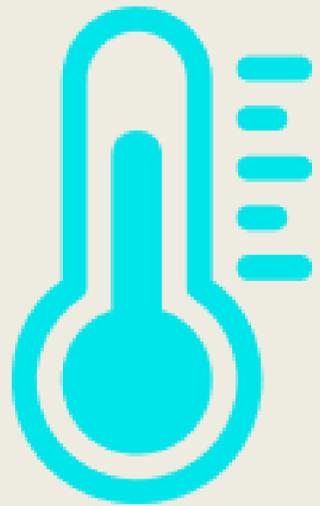


Vestfjarðastofa

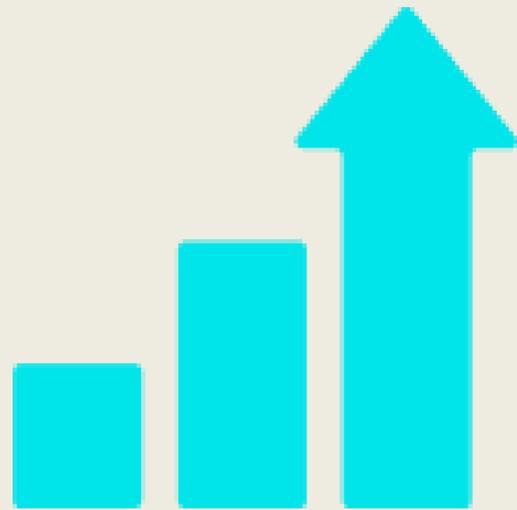


ORKUBÚ VESTFJARÐA

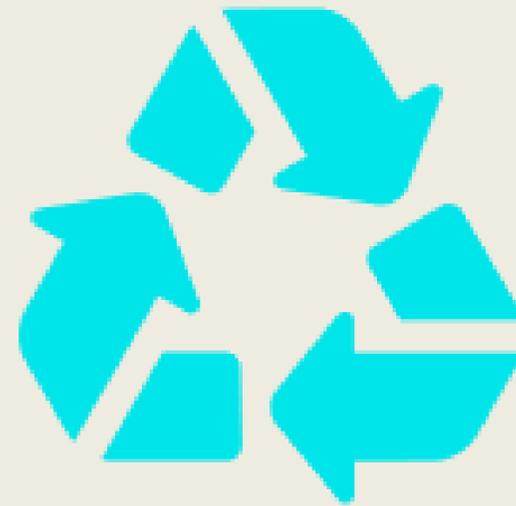
The challenges



Cost of heating



Energy for emerging industries



Micro-solutions to meet regulations



Our approach

- Understand strength and weaknesses
- Honest about how we can contribute and be of assistance
- More carrots - less sticks

I'm from the government and I'm here to help you !

Strength and weaknesses



Traditional well establish industries



(Surprisingly) open for new solutions



Purchasing power and long-term vision



Traditional well establish industries



Projects must have higher ROI than other planned investment projects



The lack of time and people to plan, execute and follow through

How can Blámi contribute?

- Understand the industry, culture and competitors
- Understand the green technology and what fits different industries
- We can do the groundwork for grant applications, assist with communications between users and the energy companies etc.



Incentives and support

- More quota for hybrid or fully electric boats
- Discount of recourse tax, based on investment in green technology
- More/stable capex funding schemes
- Regulatory simplification and focus on easier implementation





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