



# Coastal village innovation (and the need for regulation)

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# Marine Litter

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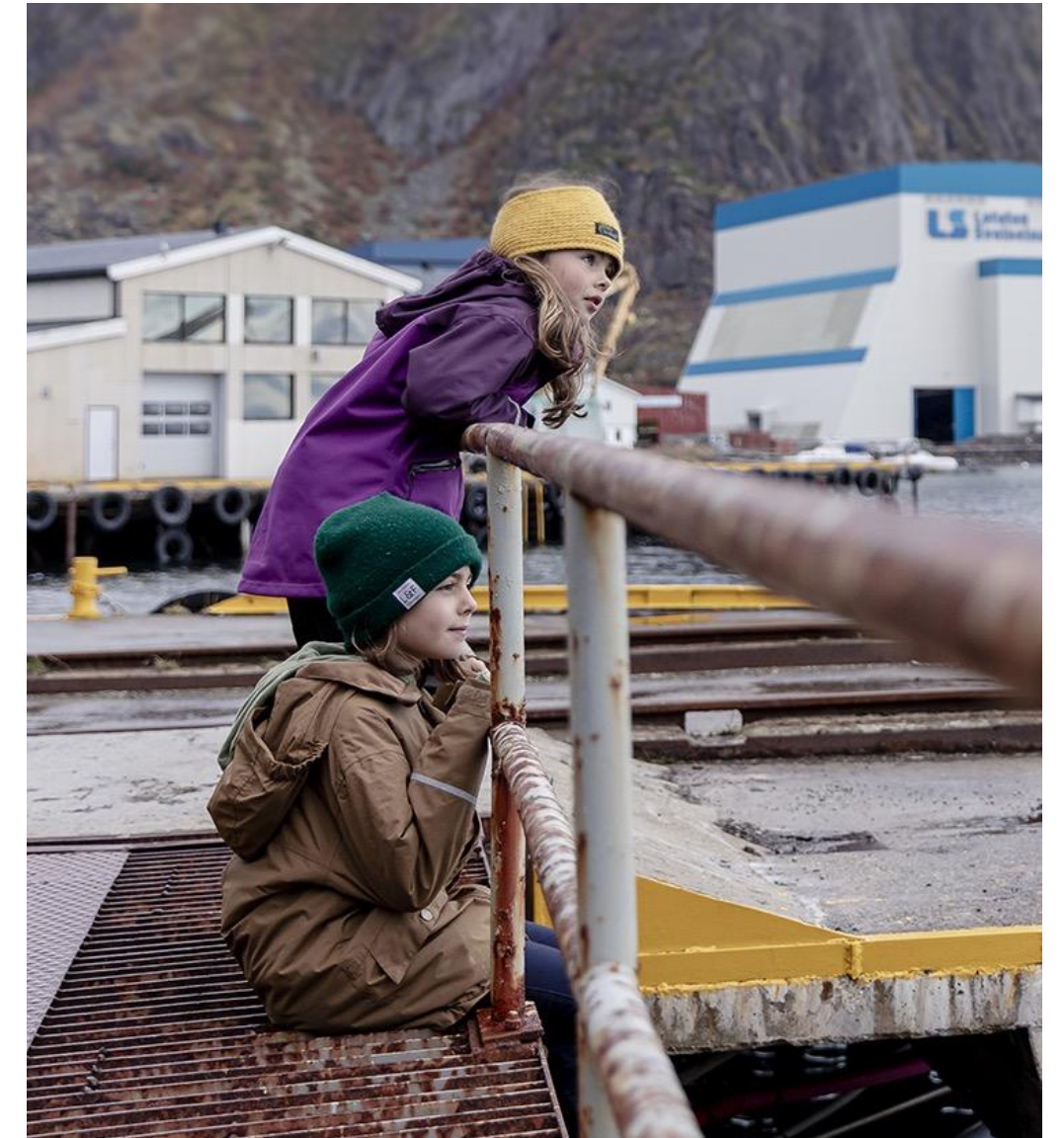
# Marine Management

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# Coastal Development

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# Marine Litter

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## Services

- Monitoring of marine littering
- Project management for cleanup programs
- Statistical analysis and data processing
- Research dissemination and communication
- Circular solutions for marine industries



# Marine Management

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## Services

- Statistical analysis and data processing
- Coastal and marine management analyses
- Research dissemination and communication



# Coastal Development

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## Services

- Research dissemination and communication
- Exhibition design
- Coastal development and visitor management





Lofoten

Norskehavet

Island

Reykjavík

Sverige

Norge

Oslo

Stockholm

Østersjøen

Estland

onland





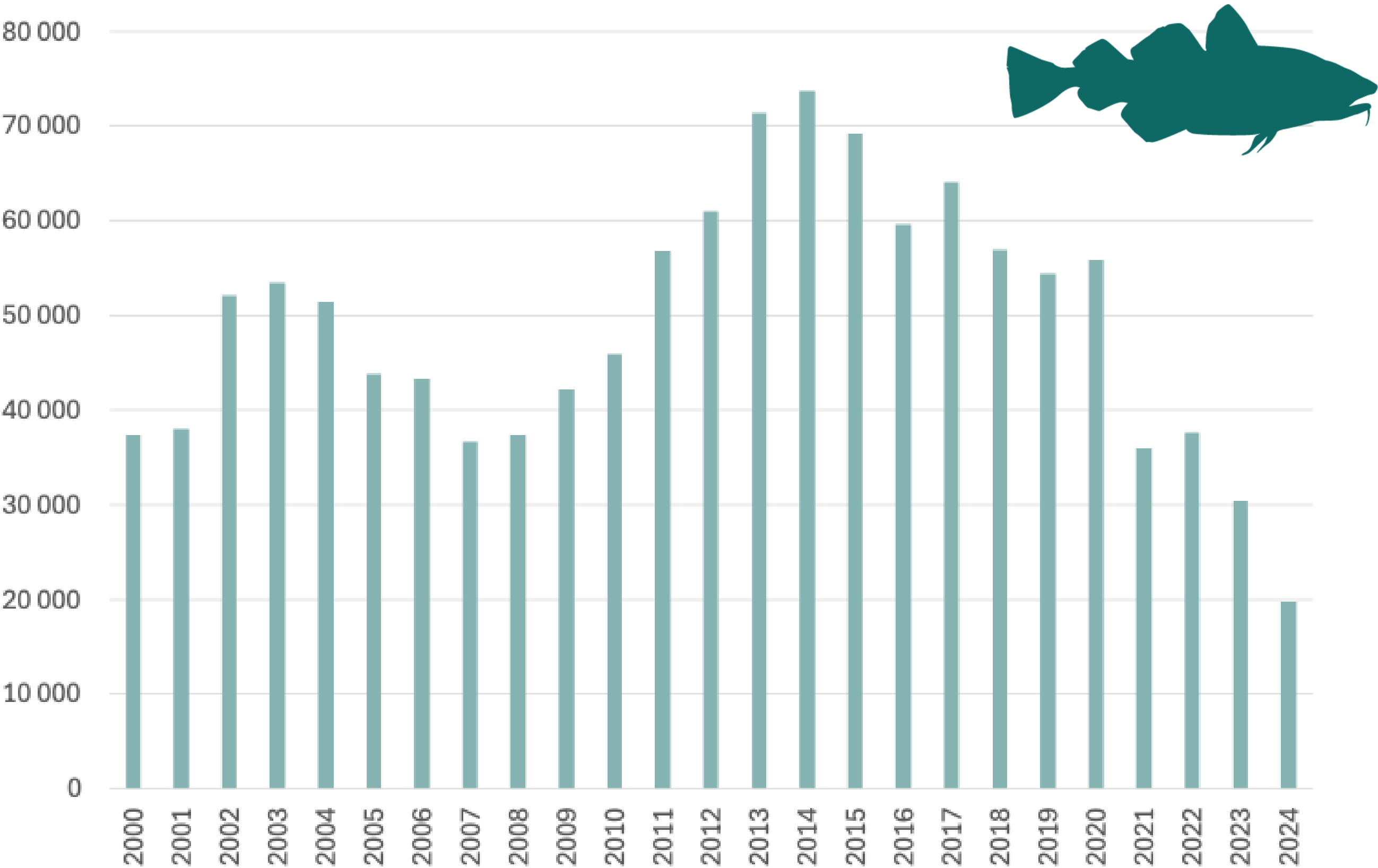




XXLOFOTEN



# Landings of cod (tons)







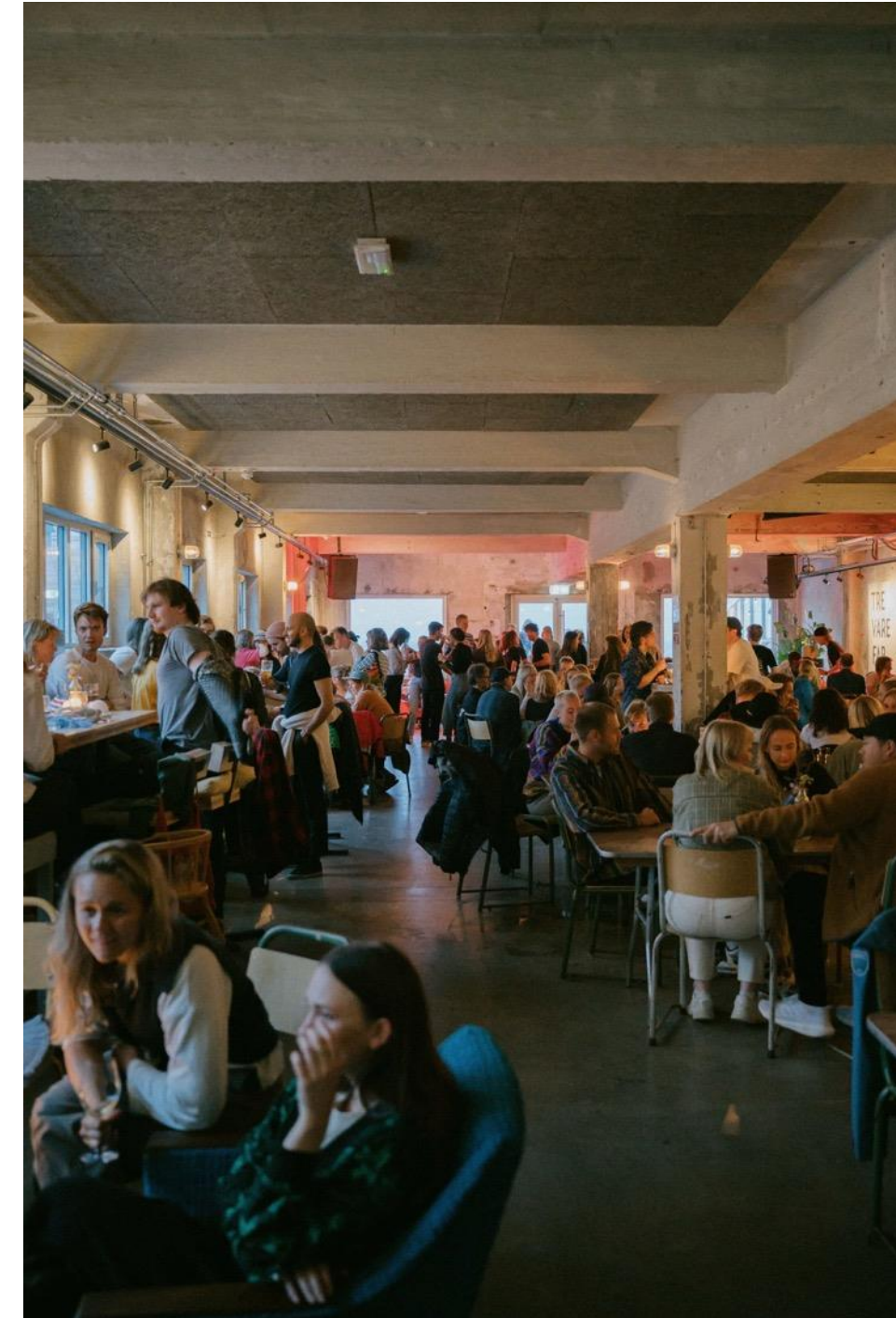


## Cecilie Haaland - Ceramicist





# Trevarefabrikken



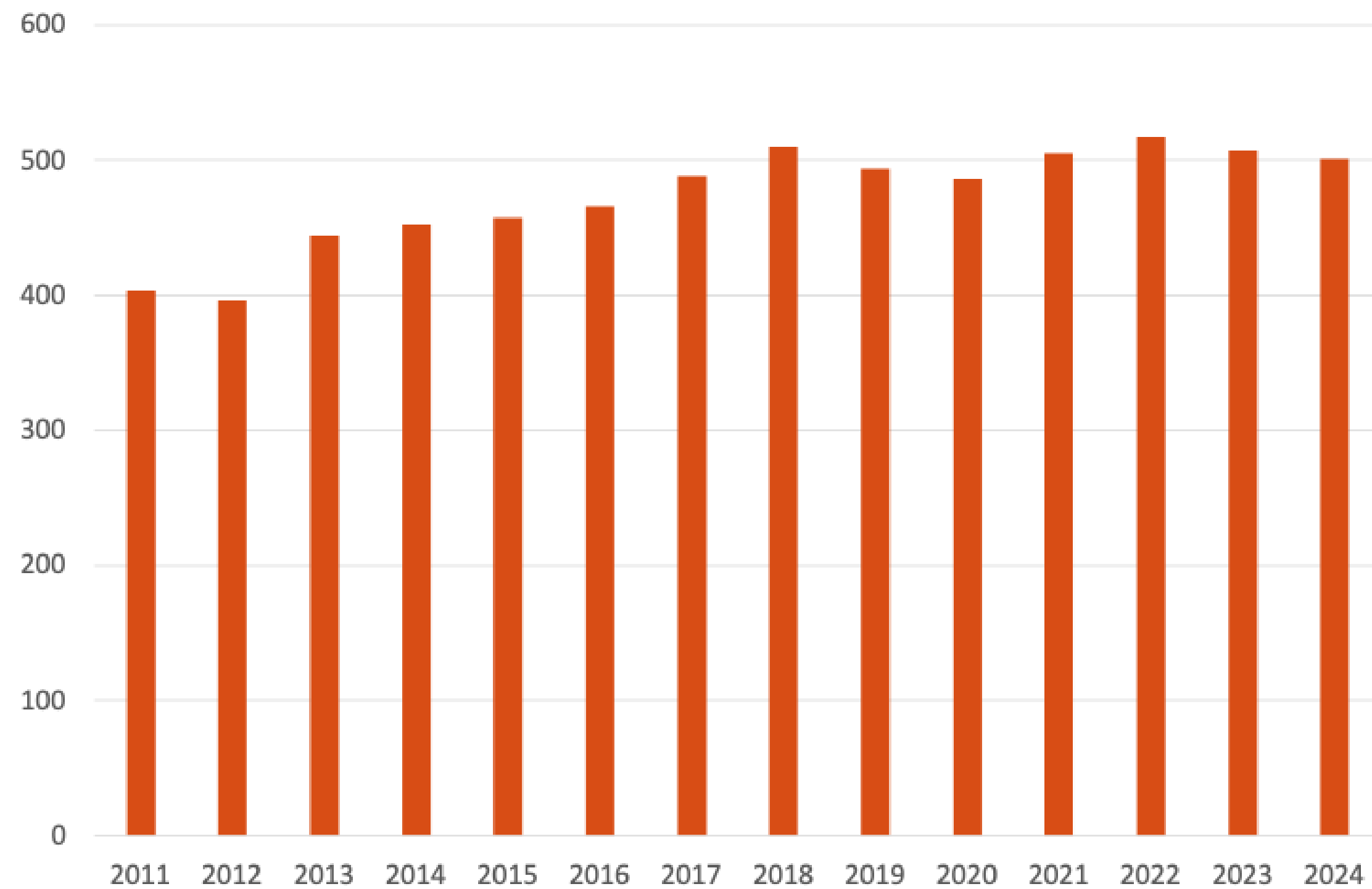


# Kaviar Factory





# Inhabitants in Henningsvær



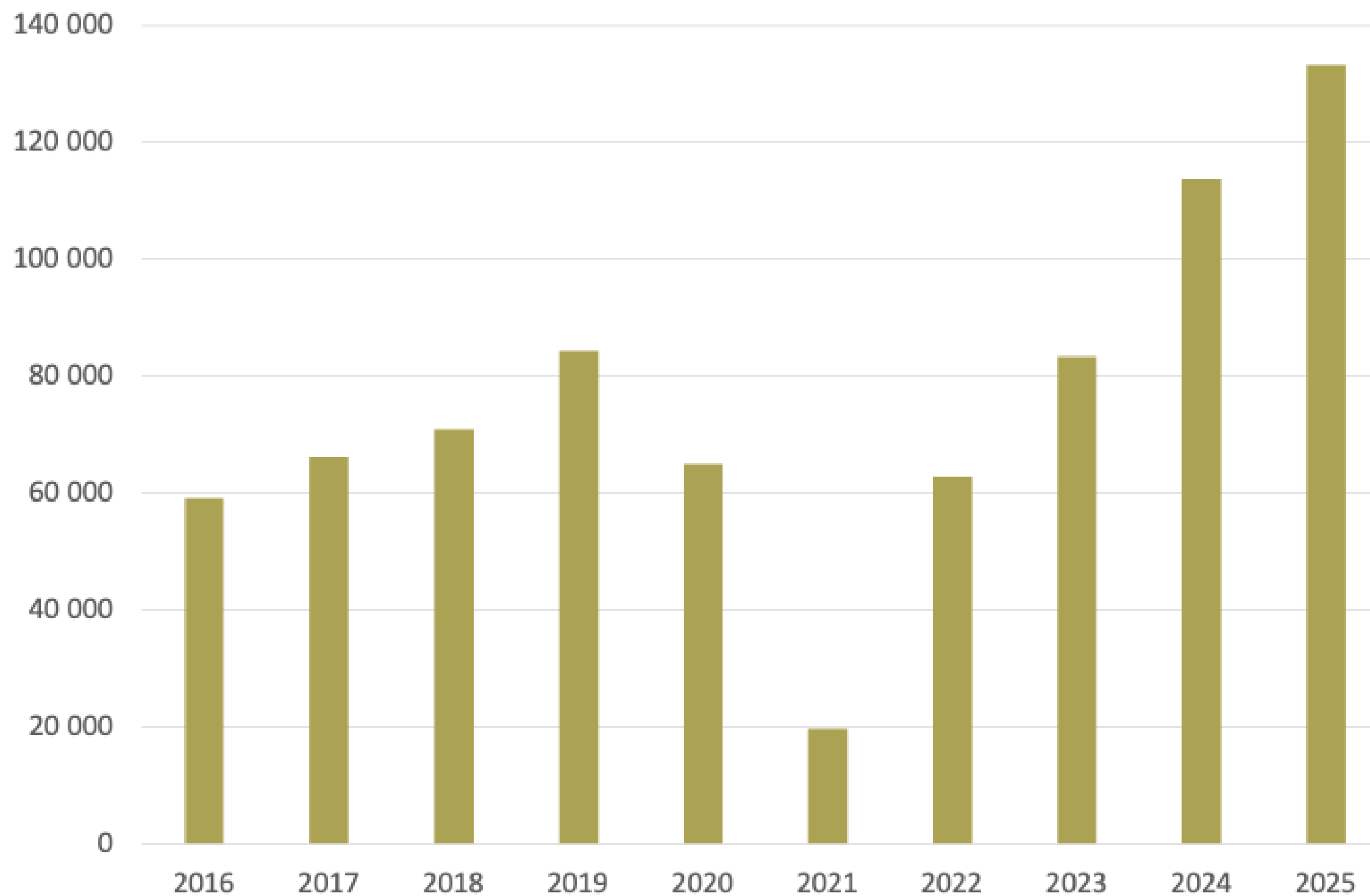


# Commercial overnight stays in Lofoten





# Commercial overnight stays in Lofoten in January, February and March





# Commercial overnight stays in Lofoten

## +AirBnB





# Challenges



# 1. Dangerous traffic situations

## Ups - her gikk det galt x 3



Utforkjøring i Limstrandkrysset Foto: Kari Frøyland

Av [Ingvil Valberg](#)

Publisert: 14.03.25 15:21

Del



Det skal ikke ha oppstått store skader på kjøretøy eller bil under uhellet. Foto: Tipser



## Nye utforkjøringer



Bil har kjørt i grøfta på Leiteveien i Vestvågøy Foto: Tipser

Av [Mari Rokkan og Evelyn Pecori](#)

Publisert: 16.02.25 12:29

Del

## Godt plassert i grøfta



Av [Ingvil Valberg](#)

Publisert: 20.05.25 15:55

Del




Vedkommende som kjørte denne bilen kom uskadd fra utforkjøringen. Foto: Tipser





Her står bilen godt plantet i grøfta. Foto: Tipser





## 2. AirBnB is hollowing out local neighborhoods

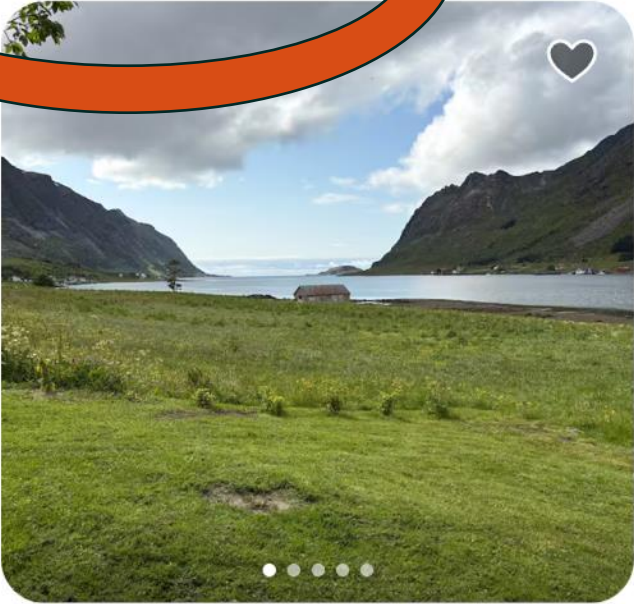


Homes in Lofoten | Any week | 1 guest 

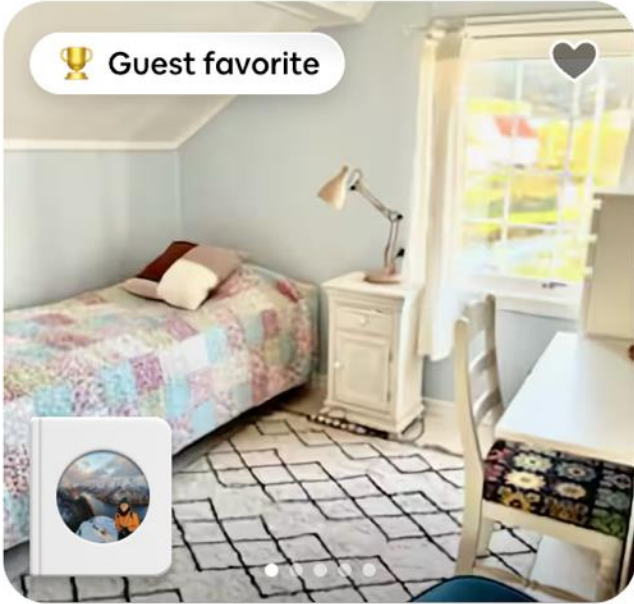
 Filters

Become a host  

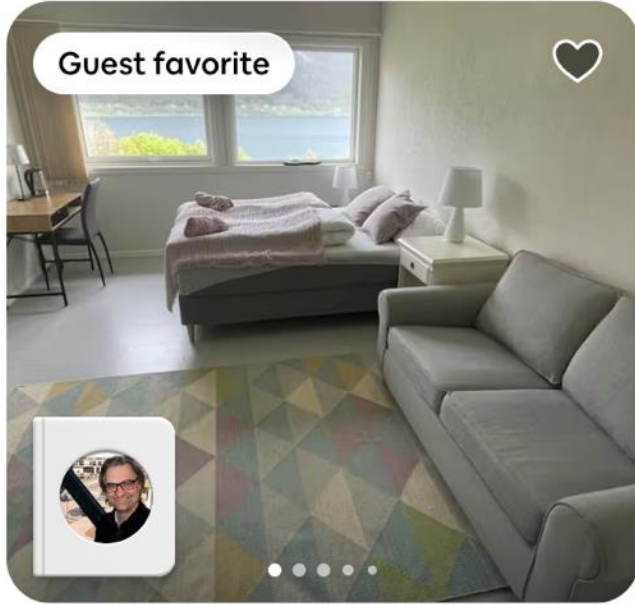
Over 1,000 places




**Guesthouse in Flakstad** ★ New  
Fjellheimen rental  
Free cancellation  
Jul 1 – 6 · Individual host  
662 kr NOK night · 3,308.61 kr NOK total



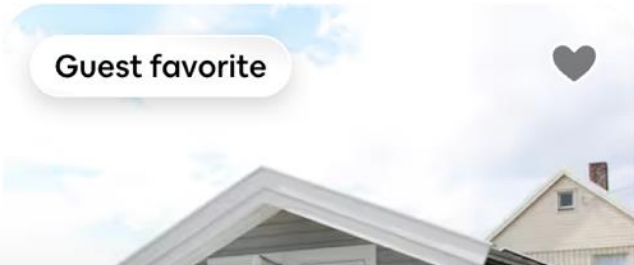
**Room in Moskenes** ★ 4.93 (42)  
Stay with Paulina · Pure cultural center  
Sleep & Roam for one  
Aug 21 – 26 · Individual host  
695 kr NOK night · 3,470.59 kr NOK total



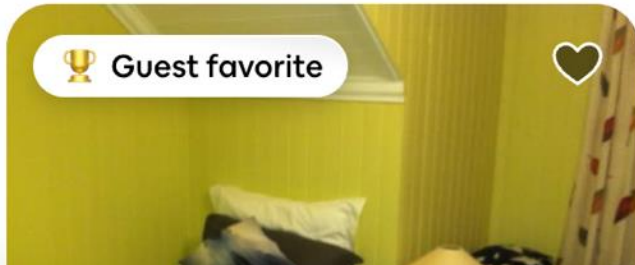
**Room in Tjeldsund** ★ 4.89 (149)  
Stay with Ragnar · Hosting for 6 years  
Tjeldøya Mansion Single Room  
Jul 11 – 16 · Individual host  
495 kr NOK night · 2,470.59 kr NOK total



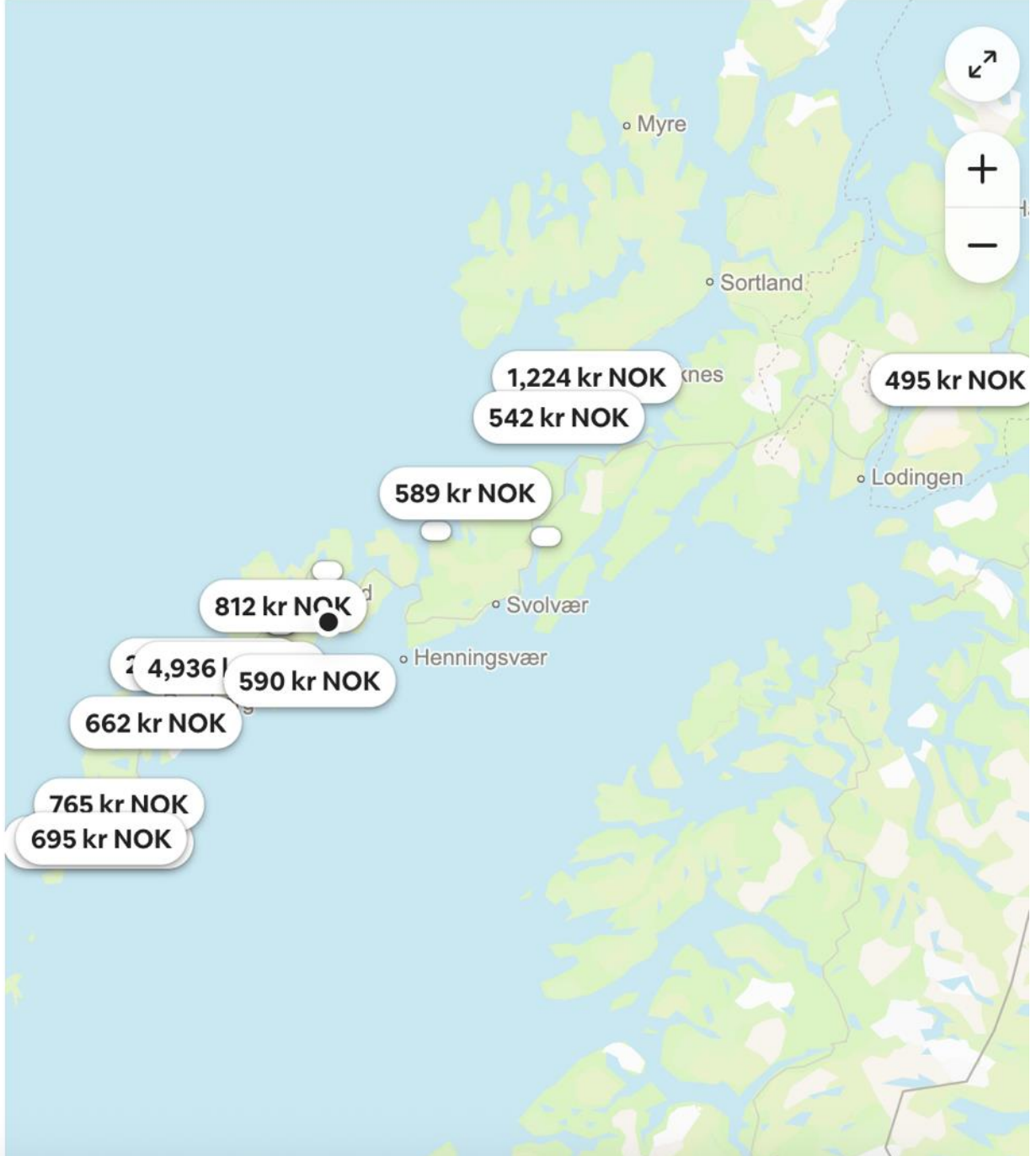
**Superhost**



**Guest favorite**



**Guest favorite**



Map showing locations and prices in Lofoten:

- Myre: 1,224 kr NOK
- Sortland: 495 kr NOK
- Lodingen: 589 kr NOK
- Svolvær: 812 kr NOK
- Henningsvær: 590 kr NOK
- 4,936 kr NOK
- 662 kr NOK
- 765 kr NOK
- 695 kr NOK



### 3. Tourists fill up ferries and airplanes

#### **Bobilturister fyller opp gratisferge allerede i mai: – Fastboende blir stående igjen**

– Vi hører bobilturister som skryter av hvor lite penger de har brukt i Norge. Siden de kan reise gratis med ferge, sier fergekaptein.



Dette bildet tok fergekaptein ut av vinduet fra brua på ferga «Landegode» mellom Moskenes og Værøy denne uka. Da sto 25 bobiler i kø for å komme med. – Og det er bare mai, sier han.

FOTO: ASBJØRN KROGH / NRK



[Ine-Sofie Bruhaug](#)  
Journalist

Publisert 31. mai kl. 15:10

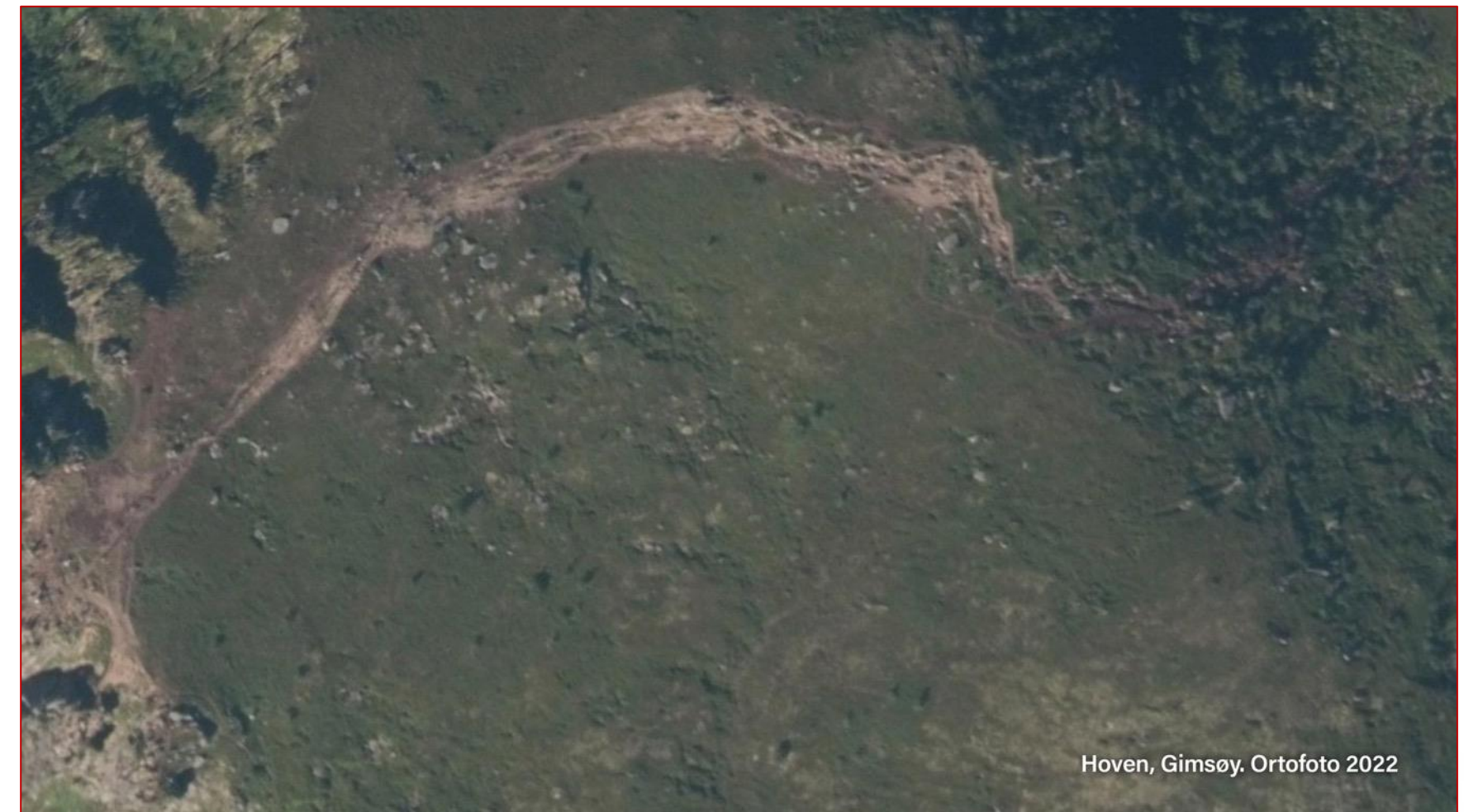


#### **Motorhome Tourists Fill Up Free Ferries Already in May: – Locals Left Behind**

- We hear motorhome tourists boasting about how little money they've spent in Norway. Since they can travel for free by ferry, says ferry captain.



## 4. Degradation of trails





The challenges could be solved by regulations  
and visitor infrastructure



